

PORK POWER

Partnering to Fight Hunger in Illinois

2016 RESULTS

The Pork Power program continues to help feed hungry people throughout Illinois and demonstrates pork producers commitment of caring for their communities. Thanks to the donation of many pork producers and support of various partners, Pork Power has provided more than **565,000 pounds** of pork amounting to more than **2.3 million servings** of donated pork to hungry Illinois residents since the program began in 2008.



Midwest Food Bank (left to right) Michael Meece, Midwest Food Bank Tom Mueller, IL Corn Marketing Board Member, Brad Steidinger, Steidinger Meats, IPPA Past President Bob Frase, Jenny Mennenga, IL Soybean Association Board member



Krista Lisser, Central IL Food Bank, Jennifer Tirey, Executive Director, IL Pork Producers Association and Pam Molitoris, Executive Director of the Central Illinois Food Bank.

.....
**2.3 MILLION
MEALS
SERVED**
.....

.....
**565,000
POUNDS OF
PORK
DONATED**
.....

POWERFUL Partners

- Illinois Pork Producers Association
- Illinois Association of Meat Processors
- Illinois Corn Marketing Board
- Illinois Soybean Association
- Feeding Illinois

The Pork Power Mission

.....
To provide access to pork (vital meat protein) to our neighbors throughout Illinois by partnering with Feeding Illinois.



Illinois Pork Producers.
Generations of Commitment.



The POWER of PORK

Partnering to Fight Hunger in Illinois

In addition to Illinois pig farmers donating their hogs to Pork Power, many other efforts take place throughout the year to raise funds to purchase pork for the program.



Dropping the Puck on Hunger

Every March, the Illinois Pork Producers Association partner with the Chicago Blackhawks, WGN Radio, Jewel-Osco stores, the Greater Chicago Food Depository and the Northern Illinois Food Bank with a “Discover Delicious Pork Goodness” food drive and sweepstakes.

Jewel-Osco customers donated non-perishable food items and were entered to win a Blackhawks team autographed hockey stick, two tickets to a Blackhawks game and sat in the WGN media booth during the game!

Bobby Hull, legendary Blackhawks player signed autographs at the finale of the sweeps. Illinois Pork Producers Association matched the pounds of food collected with a pork donation to both food banks - total of 22,000 pounds!

All T-shirt Sales at the IL State Fair go directly to Pork Power

Each year, for the past five years, a new pork related t-shirt is sold at the Pork Patio, run by the Illinois Pork Producers Association. The shirts have become so popular, anticipation of the slogan has become somewhat of a phenomenon around Illinois.

To date, proceeds generated by sales of the t-shirts have reached a whopping \$17,500.00, all of which has gone to the Pork Power program to purchase additional pork for the food banks.



Many more partnerships result in large pork donations in the Chicago area. To learn more, visit www.ilpork.com.