

# 2022 Illinois Pork Expo Sponsorship Opportunities



## ☐ **Prairie State Title Sponsor — \$7,500 & Up** (limited availability)

Prairie State Title level sponsors will be recognized as a co-sponsor at IPPA's joint IL Pork Expo/Legislative Reception and have the opportunity to briefly address the attendees (500 attendees expected).

Prairie State Title sponsors will receive:

- one 10x10 display booth available at the Expo
- logo on all materials distributed during the Expo and a banner displayed during legislative reception
- May provide an editorial for March ChopTalk with a 300 word count (distributed to over 1,200 mailboxes)
- a logo link on the IPPA Expo page on ilpork.com
- 1/2 page ad in the Expo program booklet (4" x 4.5" ad size)

## ☐ **Land of Lincoln Sponsor — \$5,000**

Land of Lincoln sponsors will receive:

- logo on all materials distributed during the Expo
- listed as a sponsor in March ChopTalk and also on the IPPA Expo webpage
- 1/2 page ad in the Expo program booklet (4" x 4.5" ad size)
- verbal recognition by IPPA during legislative reception

## ☐ **Capital Sponsor — \$2,500**

Capital level sponsors will receive:

- logo on all materials distributed during the Expo
- listed as a sponsor in March ChopTalk and also on the IPPA Expo webpage
- 1/4 page ad in the Expo program booklet (2" x 2.25" ad size)
- verbal recognition by IPPA during legislative reception

## ☐ **Patron Sponsor — \$1,000 and under**

Amount \$ \_\_\_\_\_

Patron level sponsors will have their company business and logo printed on the Expo program booklet and listed in March ChopTalk.

**Please select a sponsorship level and submit the completed form via email or mail.**

Organization Name \_\_\_\_\_ Contact Name \_\_\_\_\_

(As you wish it to be listed on program materials) Email \_\_\_\_\_

Phone \_\_\_\_\_ City \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

State \_\_\_\_\_

Mail to: Illinois Pork Producers Association, 6411 6th Street Frontage Rd E, Springfield, IL 62712  
or email to [eileen@ilpork.com](mailto:eileen@ilpork.com). For questions, please contact Eileen Urish 217-529-3100.