



2021 EXPO CATALOG

CHOP TALK SPECIAL EDITION

SPECIFICATIONS

- Chop Talk is a membership benefit, mailed to over 1,100 mailboxes
- This special edition will combine the January and February issues into one catalog, to be mailed in late January
- This form must be returned to Eileen Urish by December 1, 2020 to reserve your space
- Advertisements must be submitted to eileen@ilpork.com no later than December 31, 2020 to be included in the special edition
- Advertisements must be submitted in a PDF or EPS file format, full color, 300 dpi, with the dimensions outlined below

SPONSORSHIP LEVELS

GOLD \$600

- 1/2 page, interior advertisement, horizontal (7.5" wide x 5" tall) in the special edition catalog
- Listed as a sponsor on ilpork.com with direct links to sponsor website
- Digital copy of the catalog available on the IPPA 2021 Expo webpage
- **One combined e-blast to the entire IPPA database, over 1,500 email addresses**
(advertisement image plus direct link to sponsor website, includes all gold sponsors in one email)

SILVER \$300

- 1/4 page, interior advertisement, vertical (3.75" wide x 5" tall) in the special edition catalog
- Listed as a sponsor on ilpork.com with direct links to sponsor website
- Digital copy of the catalog available on the IPPA 2021 Expo webpage

PLEASE SELECT A SPONSORSHIP LEVEL ABOVE AND SUBMIT COMPLETED FORM VIA EMAIL OR MAIL

Organization Name (as displayed on marketing material) _____

Contact Name _____ Email _____

Billing Address _____ City _____ State _____ Zip _____

Office Phone _____ Contact Phone _____

- Invoice
- Check [check # if applicable _____]
- Credit Card (must contact us for this method)

PLEASE RETURN TO

Illinois Pork Producers Association, Attn: Eileen Urish
6411 S. 6th Street Road, Springfield, IL 62712

or email to eileen@ilpork.com
217-529-3100