

Illinois Pork Ambassador/Intern

Illinois Pork Producers Association • 2021 Program Guidelines

OBJECTIVE

The purpose of the IPPA ambassador internship program is to provide an opportunity for a young person to serve for one year as the official youth representative of the Illinois Pork Producers Association and to work as a part of the IPPA staff during the summer of such year. The ambassador program will be administered by the IPPA Youth Committee and the Director of Communications will serve as the internship supervisor.

QUALIFICATIONS

- Must be an Illinois resident between the ages of 18 and 23 (Must be age 18 by Jan 1, 2021)
- Must exhibit strong communication and leadership skills
- Must exhibit a genuine interest in the Illinois pork industry and be able to speak on behalf of it
- Recommended that he/she has attended Illinois Livestock Leadership Institute
- Must be a member (or become a member) of the Illinois Pork Producers Association
- Must have reliable transportation and be willing to travel to out-of-state trainings and functions
- May only serve one year

APPLICATION PROCESS

Candidates must submit the following to the IPPA office no later than **NOVEMBER 2, 2020**.

- A completed application form (including 2 writing prompts)
- A current resume
- A list of accomplishments, awards, and activities (may be included in resume)
- A personal video (60 sec max) explaining "What makes me the best candidate for Illinois Pork Ambassador/Internship"

**Videos may be recorded on cell phones and must be sent via email to jenny@ilpork.com by the deadline. Contact Jenny with questions.*

Further, candidates may be asked to:

- Participate in an interview with the selection committee. The interviews will be at the IPPA office in Springfield, dates TBD in late November - early December.

RESPONSIBILITIES

The IPPA Ambassador/Intern will work in the following areas:

Illinois State Fair - The Ambassador/Intern will coordinate the Birthing Center at the Illinois State Fair. This includes preparing the barn, arranging volunteers and managing the barn during the entire state fair. Intern may be asked to work with IPPA staff and members on other state fair-related project areas as assigned. The 2021 fair will take place August 12-22.

Promotion/Consumer Information - Projects as requested in foodservice, retail, healthcare, youth education, food safety, etc. These may include presentations, promotions, sampling events, attending trade shows and/or cooking demonstrations. Must be familiar with social media platforms.

Communication - The Ambassador/Intern will communicate with producers via personal contacts and group meetings. The Ambassador/Intern will also write articles about their programs and projects for IPPA publications, such as Chop Talk and social media. Good communication skills are strongly desired, and will be strengthened during the internship.

Producer Education - The Ambassador/Intern will assist in educating producers about current issues, new legislation and regulations, and IPPA programs and opportunities, as they become relevant.

Summer Ag Institutes - The Ambassador/Intern will assist the Director of Communications with coordinating activities related to the Summer Ag Institutes (SAI). Includes gathering educational materials for teachers' kits and giving presentations on the pork industry to SAI's around the state.

WORK SCHEDULE

- The Ambassador/Intern will assume their title on January 1, 2021.
- Duties during the school year will be minimal.
- During the summer, the Ambassador/Intern is expected to work a five-day work week, under the direction of the IPPA staff, working 40 hours per week, in the Springfield office. Start date will be determined by the student's school schedule. End date will be after the conclusion of the IL State Fair (August 12-22, 2021). A follow up meeting and interview date will be determined closer to time.
- Be prepared for frequent travel.

SUPERVISION

- The Ambassador will work with all IPPA staff and leaders. The Director of Communications will ultimately be the supervisor and coordinate the Ambassador's schedule and projects.
- The Ambassador will be required to submit a weekly activity report, and submit a summary report of activities, accomplishments, contacts made, experiences, and recommended future direction, upon completion of the internship.

COMPENSATION/TRAVEL ALLOWANCE

- The Illinois Pork Ambassador will receive a **\$4,500 scholarship** from IPPA upon successful completion of the internship. Half per the next fall and spring semester. The intern must plan to be enrolled in either undergraduate or graduate school for at least the fall of 2021.
- The Ambassador will be reimbursed for expenses (mileage, hotel, meals, etc.) related to approved IPPA travel. Intern must use their own vehicle.
- Housing in Springfield *is not provided*, except during specific activities when needed. However, a stipend of \$500 per month (June, July and Aug) will be provided to assist with expenses.
- Ambassador is encouraged to seek credit hours for the internship through his or her school, in addition to the above scholarship awards.



Illinois Pork Producers.
Generations of Commitment.

2021 Illinois Pork Ambassador/Intern Application

Name _____ Age _____ Sex: M F (check one)
Home Address _____ College Attending _____
City/State/Zip _____ Street Address _____
Phone _____ City/State/Zip _____
County _____ Major _____
Parents' names _____ Year in College (currently) _____
Personal email _____ School email _____
Birth Date _____ Attended ILLI? _____ Year(s) _____

Please Note: Further information concerning this position will be conversed via the personal email or cell phone number listed above.

Which social media platforms are you familiar with? *(Please check all that apply)*

Facebook Instagram Twitter Pinterest

Candidates must submit the following:

- A completed application form (including 2 writing prompts)
- A current resume
- A list of accomplishments, awards, activities (may be included in resume)
- A personal video (60 sec.) explaining "What makes you the best candidate for the Illinois Pork Ambassador/Internship." Videos may be recorded on cell phones, and must be sent via email to jenny@ilpork.com by the deadline.

Candidates may also be asked to:

- Participate in an interview with the selection committee. Dates TBD in late Nov - early Dec.
- Interview candidates will be determined after the application deadline and initial selection process.

**DEADLINE FOR APPLICATION
MUST BE RECEIVED IN OFFICE OR VIA EMAIL
BY MIDNIGHT NOVEMBER 2, 2020**

**Illinois Pork Producers Association
Attn: Jenny Ring
6411 S. Sixth St. Road
Springfield, IL 62712**

**For questions contact:
Jenny Ring
jenny@ilpork.com
217-529-3100**

2021 Illinois Pork Ambassador/Intern Application

Please complete the following two writing prompts, and attach with your application.
250 word max per prompt. May be attached on a separate sheet of paper. TYPED ONLY.

1. Explain your current involvement (or interest) in the pork industry.

2. What is the importance of advocating for the pork industry in today's times?

***Don't forget to submit a 60 second (max) video introducing yourself and stating:
"What makes you the best candidate for the Illinois Pork Ambassador/Internship."**