

# Illinois Pork Community Outreach Co-op Funding Program

*Giving back to our local communities continues to be a top priority for Illinois pig farmers. Over the years, the Illinois Pork Producers Association (IPPA) has supported many activities to promote the pork industry in local communities.*

*Currently, IPPA offers a program with matching co-op dollars to assist individual pig farmers, county pork producer groups and a variety of other types of organizations to be more positively involved and visible in their communities. The Illinois Pork Community Outreach Co-op Funding Program will match up to \$250 for the purchase of pork products.*

## **OBJECTIVES**

1. Give pig farmers the opportunity to give back to their local communities in Illinois.
2. Help foster relationships between local pig farmers and community members.
3. Multiply the positive effects of pig farmer involvement in the communities where pigs are raised and increase positive press from local media of pork production.
4. Highlight the nutritional content and versatility of pork.

## **PROGRAMS ELIGIBLE FOR COST-SHARING DOLLARS INCLUDE:**

Sponsoring pork as the main dish for a community meal, charity event or fundraiser.

Examples: school-sponsored events, church fundraisers, FFA/4H banquet, community activities.

## **GUIDELINES**

- Audience for the outreach project must be neighbors and/or community residents (farm & nonfarm)
- The sponsorship dollars must be used and be visible in your local community.
- Funds may not be used for political fund-raising events.
- IPPA has final decision in approving funds.
- Limited funds are available. Projects must be pre-approved.
- Applicants will be limited to one approved co-op event per year, unless funds are still available

## **ELIGIBILITY**

- **Contact IPPA office prior to submitting request**
- Complete a cost share request form and submit it to IPPA at least one month prior to event.
- Include provided IPPA logo on messaging.
- Meet IPPA guidelines.

# 2020 IPPA Pork Promotion Funding Form

**Please contact IPPA office prior to submitting form to guarantee funding**

*IPPA will cost-share up to \$250.00 for a pork promotion*

Submitted By \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Date of Event \_\_\_\_\_ Location \_\_\_\_\_

Event Description: \_\_\_\_\_

**Event Cost Overview** (Please list items of expected purchase i.e., product, supplies, etc.)

Projected Expenses: Item: \_\_\_\_\_ Value: \_\_\_\_\_

Item: \_\_\_\_\_ Value: \_\_\_\_\_

Cost Breakdown if Media is used (TV, Radio, etc.) \_\_\_\_\_

(Only complete if media is planned, leave blank if not)

**Note: IPPA must receive receipts and event summary before reimbursements can be made. Please include proof of signage, pictures and other relevant information.**

**Please send an invoice for payment:** (Required for reimbursement)

Pay to \_\_\_\_\_

Address \_\_\_\_\_

Signature \_\_\_\_\_

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**Please return to:** [casey@ilpork.com](mailto:casey@ilpork.com) or mail to

*Illinois Pork Producers Association, 6411 S. Sixth St. Road, Springfield, IL 62712*

(IPPA ONLY)

Approval Signature \_\_\_\_\_ Acct. \_\_\_\_\_