

# 2020 ILLINOIS PORK YOUTH DAY Sponsorship Opportunities

## **XGOLD - \$750**

- TITLE SPONSOR (1 available) **CLAIMED**
- Exhibit Booth Space
- Recognition in all advertising
- Item/Advertisement in welcome bags
- Up to 1 hour for activity/presentation

### **□ SILVER - \$500**

- EVENT SPONSOR (3 available)
- Funds go towards the meal and other event costs
- Recognition in all advertising
- Item/Advertisement in welcome bags

#### **□ BRONZE - \$250**

- CAREER SPONSOR (15 available)
- One career booth, provide a 20 min hands-on career related activity and minimum of one company representative
- Recognition in all advertising
- Item/Advertisement in welcome bags

## CAREER EXPLORATION

#### **Event:**

The second annual Illinois Pork Youth Day is hosted by the Illinois Pork Producers Association with the intent of providing quality education regarding the industry. The 2020 theme is "Career Exploration."

Sponsors are sought to provide this event free of charge to families, plus additional educational opportunities and resources. Please consider contributing to broaden our reach for future labor in the pork industry.

**Expected Attendance:** 150 youth, ages

8-18 years of age (plus parents)

When: February 15, 2020

**Location:** Illinois State Fairgrounds

**Livestock Center** 

**Time:** 10:00 a.m. - 3:00 p.m.

Please make your sponsorship selection by checking a box above. Payment will only be accepted by check and will not be deposited until after Jan 1, 2020.

| Organization Name (as you would like it displayed in advertising) |                |
|---|----------------|
| Type of Business  |                |
| Contact Name  | Email          |
| Address   | City/State/Zip |

- Deadline to sponsor is December 31, 2019.
- Please send a high resolution logo (.ai/.eps./.png) to jenny@ilpork.com for advertising use.
- If you are contributing a giveaway item for the welcome bags, please mail or drop-off items to the IPPA office no later than January 31, 2019. We anticipate no more than 200 attendees.
- Please contact Jenny regarding career topics and activities for your booth.