

# Illinois Pork Ambassador/Intern

## Illinois Pork Producers Association • 2020 Program Guidelines

### OBJECTIVE

The purpose of the Illinois Pork Ambassador/Intern program is to provide an opportunity for a young person to serve for one year as the official youth representative of the Illinois Pork Producers Association and to work as a part of the IPPA staff during the summer of such year. The Ambassador/Intern program will be administered by the IPPA Youth Committee and the Director of Communications will serve as the internship supervisor.

### QUALIFICATIONS

- Must be an Illinois resident between the ages of 18 and 23 (Must be age 18 by Jan 1, 2020)
- Must exhibit strong communication and leadership skills
- Must exhibit a genuine interest in the Illinois pork industry and be able to speak on behalf of it
- Recommended that he/she has attended Illinois Livestock Leadership Institute
- Must be a member (or become a member) of the Illinois Pork Producers Association
- Must have reliable transportation and be willing to travel to out-of-state trainings and functions
- May only serve one year

### APPLICATION PROCESS

Candidates must submit the following to the IPPA office no later than **OCTOBER 31, 2019**.

- ☐ A completed application form (including 2 writing prompts)
- ☐ A current resume
- ☐ A list of accomplishments, awards, and activities (may be included in resume)
- ☐ A personal video (60 sec max) explaining "What makes me the best candidate for Illinois Pork Ambassador/Internship"

*\*Videos may be recorded on cell phones and must be sent via email to [jenny@ilpork.com](mailto:jenny@ilpork.com) by the deadline. Contact Jenny with questions.*

Further, candidates *may be asked to*:

- Participate in an interview with the selection committee. The interviews are set for **Nov 25, 2019** at the IPPA office in Springfield.

### RESPONSIBILITIES

The IPPA Ambassador/Intern will work in the following areas:

**Illinois State Fair** - The Ambassador/Intern will coordinate the Birthing Center at the Illinois State Fair. This includes preparing the barn, arranging volunteers and managing the barn during the entire state fair. Intern may be asked to work with IPPA staff and members on other state fair-related project areas as assigned.

**Promotion/Consumer Information** - Projects as requested in foodservice, retail, healthcare, youth education, food safety, etc. These may include presentations, promotions, sampling events, attending trade shows and/or cooking demonstrations.

**Communication** - The Ambassador/Intern will communicate with producers via personal contacts and group meetings. The Ambassador/Intern will also write articles about their programs and projects for IPPA publications, such as Chop Talk and social media. Good communication skills are strongly desired, and will be strengthened during the internship.

**Producer Education** - The Ambassador/Intern will assist in educating producers about current issues, new legislation and regulations, and IPPA programs and opportunities, as they become relevant.

**Summer Ag Institutes** - The Ambassador/Intern will assist the Director of Communications with coordinating activities related to the Summer Ag Institutes (SAI). Includes gathering educational materials for teachers' kits and giving presentations on the pork industry to SAI's around the state.

## **WORK SCHEDULE**

- The Ambassador/Intern will begin his or her duties immediately upon announcement at the Illinois Pork Expo on February 4, 2020.
- Duties during the school year will be minimal.
- During the summer, the Ambassador/Intern is expected to work a five-day work week, under the direction of the IPPA staff, working 40 hours per week, in the Springfield office. Start date will be determined by the student's school schedule. End date will be after the conclusion of the IL State Fair. A follow up meeting and interview date will be determined closer to time.
- Be prepared for frequent travel.

## **SUPERVISION**

- The Ambassador/Intern will work with all IPPA staff and leaders. The Director of Communications will ultimately be the supervisor and coordinate the Ambassador/Intern's schedule and projects.
- The Ambassador/Intern will be required to submit a weekly activity report, and submit a summary report of activities, accomplishments, contacts made, experiences, and recommended future direction, upon completion of the internship.

## **COMPENSATION/TRAVEL ALLOWANCE**

- The Illinois Pork Ambassador/Intern will receive a **\$4,500 scholarship** from IPPA upon successful completion of the internship. Half per the next fall and spring semester. The intern must plan to be enrolled in either undergraduate or graduate school for the fall of 2019 and spring of 2021.
- The Ambassador/Intern will be reimbursed for expenses (mileage, hotel, meals, etc.) related to approved IPPA travel. Intern must use their own vehicle.
- Housing in Springfield *is not provided*, except during specific activities (i.e. state fair hotel if needed). However, a stipend of \$500 per month (June, July and Aug) will be provided to assist with expenses.
- Ambassador/Intern is encouraged to seek credit hours for the internship through his or her school, in addition to the above scholarship awards.



*Illinois Pork Producers.  
Generations of Commitment.*

# 2020 Illinois Pork Ambassador/Intern Application

Name _____	Age _____	Sex: M F (circle one)
Home Address _____	College Attending _____	
City/State/Zip _____	Street Address _____	
Phone _____	City/State/Zip _____	
County _____	Major _____	
Parents' names _____	Year in College (currently) _____	
Personal email _____	School email _____	
Birth Date _____	Attended ILLI? _____	Year(s) _____

*Please Note: Further information concerning this position will be conversed via the personal email or cell phone number listed above.*

Candidates must submit the following to Jenny Jackson:

- A completed application form (including 2 writing prompts)
- A current resume
- A list of accomplishments, awards, activities (may be included in resume)
- A personal video (60 sec.) explaining "What makes you the best candidate for the Illinois Pork Ambassador/Internship." Videos may be recorded on cell phones, and must be sent via email to jenny@ilpork.com by the deadline.

Candidates may also be asked to:

- Participate in an interview with the selection committee, to be held on November 25, 2019.
- Interview candidates will be determined after the application deadline and initial selection process.

**DEADLINE FOR APPLICATION**  
**MUST BE RECEIVED IN OFFICE OR VIA EMAIL**  
**BY OCTOBER 31, 2019.**

**Illinois Pork Producers Association**  
**Attn: Jenny Jackson**  
**6411 S. Sixth St. Road**  
**Springfield, IL 62712**

**For questions contact:**  
**Jenny Jackson**  
**jenny@ilpork.com**  
**217-529-3100**

# **2020 Illinois Pork Ambassador/Intern Application**

Please complete the following two writing prompts, and attach with your application.  
250 word max per prompt. May be attached on a separate sheet of paper. TYPED ONLY.

**1. Explain your current involvement (or interest) in the pork industry.**

**2. What is the importance of advocating for the pork industry in today's times?**

**\*Don't forget to submit a 60 second (max) video introducing yourself and stating:**  
"What makes you the best candidate for the Illinois Pork Ambassador/Internship."