



IPPA Members Receive Discount On 2020 IL Pork Expo Booth Rates

Current **Allied Industry** and **Organization** members of the Illinois Pork Producers Association will receive a discount on booth rates for the 2020 IL Pork Expo.

2020 IL Pork Expo Booth Rates

\$525 – IPPA Members Early Bird Rate (Paid before August 30, 2019)

\$575 – Non-member Early Bird Rate (Paid before August 30, 2019)

\$625 – IPPA Member Late Rate (Paid after August 30, 2019)

\$675 – Non-member Late Rate (Paid after August 30, 2019)

In addition to the discounted Expo booth rate, members will receive:

- A members-only monthly newsletter and regular email updates on current issues facing the pork industry – Information giving you a competitive advantage.
- Two membership discount programs: 50% off (\$175 value) on the Commodity and Ingredient Hedging Pork Marketing Class and \$50 off 6-month trial membership to Russell Consulting Company. If you or your company is interested in offering discounts to IPPA members, please contact Mike Borgic at mike@ilpork.com.
- Advertising discounts in IPPA newsletter (Chop Talk).
- **2020 exhibitors who are paid in full, and also IPPA members, will have the ability to send a mailing to all IPPA members (one time from Oct. 2019-Sept. 2020)!** Exhibitor will need to supply the required amount of copies of materials and pay for the cost of the postage and mailing service. Costs will vary depending upon the items that are being mailed. Contact Mike Borgic, mike@ilpork.com for more details and to sign up.
- Support of a strong state and national organization to combat the many challenges facing the pork industry.

Your membership allows IPPA to represent Illinois pork producers and the pork industry on important legislative issues and regulations.

IPPA's non-checkoff legislative efforts have saved pork producers thousands of dollars, which in turn benefits your company.

Dues for Allied Industry and Organization memberships are \$100 per year. A membership in IPPA is an investment in the future of the pork industry.

Contact the IPPA office with any questions or more information!