



DISPLAY INFORMATION - 2020 ILLINOIS PORK EXPO

- Space **ISN'T AUTOMATICALLY** held for past exhibitors. Past exhibitors **AREN'T AUTOMATICALLY** placed in the same location as previous year.
- If your display **NEEDS TO BE NEXT TO** another exhibitor for business purposes - be sure to indicate that information on your application.
- Your display **MUST NOT BLOCK THE VIEW** of a display on either side of your exhibit. Refer to drawings on Exhibitor's Guidelines under Exhibit Dimensions Section. The trade show committee **WILL STRICTLY ENFORCE RULES** pertaining to placement of equipment, so it will not block the view of another display.
- All booths will be located in the exhibit hall. All booths are 10' wide x 10' deep. Again, this year, we are offering exhibitors who are also auction donors a chance to be located in the prime area booths circling PORK CENTRAL. These prime spaces are limited. We may not be able to locate all auction donors in this area; therefore, **space will be assigned on a first-come, first-served basis.**
- The Association will do their best with location preference but cannot guarantee space. Please understand, if more than one company requests the same area, several factors will be considered:
 - Participation in the Pork Production Auction at 2020 Expo.
 - Date application is received with proper deposit or full payment.
 - Number of spaces requested.
 - Past experience as show exhibitor.
 - Participation in other IPPA programs throughout the year.
- Exhibitors will need to **remain** setup until the show ends at 1:00 p.m., Wednesday, Feb 5.
- Exhibitors must have booth **set up by 9:00 am on Tuesday, Feb 4th.** You will then be required to exit exhibit hall, so decorators can lay the carpet and set up for the Legislative Reception. Exhibitors will then be able to enter at 12:00 p.m. for the start of the trade show.