

ILLINOIS PORK YOUTH DAY 2019

EVENT: The inaugural Illinois Pork Youth Day is hosted by the Illinois Pork Producers Association with the intent of providing quality education regarding the industry. Topics such as animal health, feed nutrition, pork production 101, and industry careers will be covered. A skill-a-thon will also be held to offer hands on education.

EXPECTED ATTENDANCE: 150 youth, ages 8-18 years of age, plus parents

WHEN: February 16, 2019

LOCATION: Illinois State Fairgrounds, Livestock Center

TIME: 9:00 a.m. – 3:30 p.m.



SCHEDULE

9:00 a.m.	Check-In
GROUP A	(JUNIOR DIVISION, 8-13 YR.)
9:30 a.m.	Animal Nutrition – Lindner Show Feeds (30 min)
10:00 a.m.	Healthy Habits for You and Your Pig – Zoetis (30 min)
10:30 a.m.	Break (15 min)
10:45 a.m.	Pork Production 101 – NPB (30 min)
11:15 a.m.	Pork Industry Careers Panel (30 min)
11:45 a.m.	Lunch (<i>whole group</i>)
	Show Pig Opportunities Panel
12:45 p.m.	Skill-a-thon
	Show Ring Activities
GROUP B	(SENIOR DIVISION, 14-18 YR.)
9:30 a.m.	Skill-a-thon
	Show Ring Activities
11:45 a.m.	Lunch (<i>whole group</i>)
	Show Pig Opportunities Panel
12:45 p.m.	Animal Nutrition – Lindner Show Feeds (30 min)
1:15 p.m.	Healthy Habits for You and Your Pig – Zoetis (30 min)
1:45 p.m.	Break (15 min)
2:00 p.m.	Pork Production 101 – NPB (30 min)
2:30 p.m.	Pork Industry Careers Panel (30 min)
GROUP A&B	
3:00 p.m.	Opportunities with Illinois Pork
3:30 p.m.	Announcements & Door Prizes
4:00 p.m.	YQCA In-Person Certification (<i>optional</i>)

TOPICS

- Feed Nutrition
 - Lindner Show Feeds – Will present on nutrition
- Animal Health
 - “Healthy Habits for You and Your Pig”
 - Connection between commercial pork production and show pigs
 - Brian Arnold - Zoetis
- Pork Production 101
 - Introduction to modern pig farming, commercial practices, Pork Checkoff, and other industry news
 - Todd Rodibaugh, National Pork Board
 - Angie Krieger - Channel Outreach, National Pork Board
- Swine Industry Careers Panel
 - Heath Harper – Grad student at U of I, researching with The Maschhoffs
 - Kylee Deniz - National Pork Board
 - Wesley Lyons, DVM – Pipestone Veterinary Group
 - Ashley Kaufmann – Show Bloom, Sales and Marketing
- Opportunities with IPPA
 - Jenny Jackson – Illinois Pork Producers Association
 - Scholarships, ILLI, Internship, Volunteerism
- Skill-a-thon
- YCQA
 - Optional in-person training at the conclusion of the event, free certification for attendees
- Show Pig Opportunities Panel
 - NJSA
 - ICPA
 - Southern ICPA
 - Team Purebred
 - IL Bred