

# Youth Pork Ambassador

## Notification Form



This form is to be completed by all students who wish to participate in the Illinois Youth Pork Ambassador program in 2019. This will act as official notification to the Illinois Producers Association (IPPA) of a youth's involvement at the county level.

Youth Ambassadors must be registered at the state level to receive information and recognition from IPPA for their participation. Age requirements are 16 to 22. Please fill out this document and return to IPPA by **December 31, 2018**.

### Personal Information

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

County \_\_\_\_\_

Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Date of Birth \_\_\_\_\_

Sex \_\_\_\_\_ Age \_\_\_\_\_

Social Media Handles \_\_\_\_\_

Parents' Names \_\_\_\_\_

County Pork Producers Association President (if applicable) \_\_\_\_\_

### School Information

School Attending \_\_\_\_\_

High School/College \_\_\_\_\_

Year in School \_\_\_\_\_

Major \_\_\_\_\_

College Address (if Applicable) \_\_\_\_\_

\_\_\_\_\_

City/State/Zip \_\_\_\_\_

School E-mail \_\_\_\_\_

**Email completed form to [jenny@ilpork.com](mailto:jenny@ilpork.com) or mail:**

Illinois Pork Producers Association

Attn: Jenny Jackson

6411 S. Sixth St. Road, Springfield, IL 62712

## Objective

The purpose of the Youth Pork Ambassador program is to provide an opportunity for young people to serve as youth spokespersons for their county pork producer organizations.

The program gives youth interested in the pork industry an opportunity to interact with pork producers and others in the industry, learn about the industry, promote pork and make valuable contacts for future college and career opportunities.

## Requirements

1. Gain experience and knowledge in different areas of the pork industry by completing at least five projects or activities from the project areas below. Other activities may qualify, as advised by the IPPA Youth Coordinator and Executive Director.
2. Attend the state-wide county ambassador meeting(s) as planned by the Youth Director. (If applicable)
3. Volunteer at the Birthing Center at the IL State Fair.
4. Attend the Illinois Livestock Leadership Institute.
5. Submit 1-page summary of experiences of the year to the IPPA by December 31, 2019.

## Benefits

- A. All county ambassadors that complete five projects/activities or more and have submitted to IPPA by 12/31/2019 will receive \$100 cash award at the following Illinois Pork Expo.
- B. Of those who submit at least five projects/activities, the student who most effectively served as county ambassador will be named the 2019 Outstanding County Ambassador and will receive a \$500 cash award from IPPA at the Illinois Pork Expo.

## Project Areas (Include, but not limited to)

### Promotion

- In-store promotion at a local grocery store.
- Talk with local meat butchers to improve pork display.
- Help at the Pork Patio at state fair.
- Assist your county with pork cooking events.
- Talk/display at county festivals or county fair. \*

### Education

- Speak at local elementary classes or home economic classes.
- Talk with or distribute pork nutritional information to local doctors, nurses and/or dieticians.
- Assist at Summer Ag Institutes if the opportunity arises.

### Public Policy

- Attend the IPPA Legislative Reception at Pork Expo, or another legislative event.
- Write a letter of concern to your legislator about an issue affecting the pork industry.
- Inform county membership of one or more key legislative issues.

### Media/Communications

- Advocate for pork on social media accounts. \*
- Write a newspaper article for your local newspaper. (News release or letter to editor)
- Radio interview(s) on local stations.
- Speaking presentations.

### Production Technology

- Bring PQA + program awareness to county pork producers.
- Get at least one county pork producer or two students to complete PQA+ program.
- Attend producer seminars (i.e., environmental, A.I., etc.)

### Resource Development

- Attend ILLI. \*
- Volunteer at the State Fair Birthing Center and recruit other volunteers as well. \*
- Help your county leadership secure new county ambassadors for the upcoming year.

\* = **highly recommended**