TO: COMPANIES WHO EXHIBITED AT 2018 ILLINOIS PORK EXPO

FROM: ALAN HAYS, CHAIRMAN, ILLINOIS PORK EXPO

RE: EXHIBITING AT 2019 ILLINOIS PORK EXPO - SPRINGFIELD

Thank you for exhibiting at last year's Expo. We appreciate your continued support of the Illinois pork industry. Your participation in this annual event helps the Illinois Pork Producers Association (IPPA) generate non-checkoff funds which are needed for programs and legislative issues that are vital for our members to continue producing pork.

For the 2019 Illinois Pork Expo, we will again plan on combining the Illinois Pork Expo and the IPPA Legislative Day, January 29-30, 2019 at the Bank of Springfield Center in Springfield.

Here are the highlights for the 2019 Illinois Pork Expo – January 29-30, 2019:

- Trade show move in and set up will be on Monday, Jan. 28 **(2:00pm-5:00pm)** & Tuesday, Jan. 29 **(7:00am –9:00am)**.
- Annual Meeting – Tuesday, Jan. 29 - 9:00am – 11:30am
- Delegate Lunch – Tuesday, Jan. 29 - 11:30pm
- Trade Show – Tuesday, Jan. 29 - 12:00pm – 9:00pm & Wednesday, Jan. 30 - 8:00am – 1:00pm
- Legislative Reception/Family of the Year Award Presentation– Tuesday, Jan. 29 – 5:00pm - 7:30pm
  Held on the trade show floor to educate legislators about the pork industry in Illinois!
- PAC Live & Production Auction – Tuesday, Jan. 29 - 7:00pm – 9:00pm
- PAC Silent Auction – Tuesday, Jan. 29 - 12:00pm – 9:00pm & Wednesday, Jan. 30 - 8:00am - 10:00am
- Guest Speaker – Wednesday, Jan. 30 – 10:00am
- Overnight accommodations are conveniently located adjacent to the Expo at the President Abraham Lincoln Springfield – A DoubleTree by Hilton
  Contact Deb Turner at deb@ilpork.com for more details

Also, in 2019, as many auction donors as possible will be placed in the booths circling PORK CENTRAL. To qualify for placement in these prime booth spaces, please return the booth application **AND** auction donor form ASAP**.** These prime booth spaces will be assigned on a first-come, first-served basis

Other highlights for the 2019 Expo:

1. Exhibitors **pre-registering** will receive 4 complimentary expo registrations per booth (includes the $50/person meal for the Legislative Reception).
2. **Credit card payments will be accepted.**
3. 2019 exhibitors who are paid in full, and are also IPPA members, will have the ability to send a mailing to all IPPA members (one time from Oct. 2018-Sept. 2019). Exhibitors will need to supply the required amount of copies of materials and pay for the cost of the postage and mailing service. Costs will vary depending upon the items that are being mailed.
   Contact Mike Borgic at Mike@ilpork.com for details and to sign up.

2019 ILLINOIS PORK EXPO - BANK OF SPRINGFIELD CENTER
TRADE SHOW – January 29-30

IPPA ANNUAL MEETING – JANUARY 29
ATTENDANCE IN 2018 WAS OVER 1,100
LARGEST "PORK SPECIFIC" TRADE SHOW IN ILLINOIS
LEGISLATIVE RECEPTION DURING TRADE SHOW – JANUARY 29

You can find the following on the website:

- Application for Exhibit Space: Return **BOTH** copies with deposit or full payment **ASAP**
  Applications will be accepted by fax (217) 529-1771, if paying by credit card.
- Welcome Exhibitor
- Display Information
- Move In – Move Out Information
- Exhibitor Registration
- IPPA Membership Program Information
- Pork Production Auction Information and Reply Form
- Trade Show Floor
- Parking Map

REMEMBER THE EARLY BIRD RATE IS BEFORE AUGUST 31, 2018!

For questions and comments please contact Kelsey Burgener at kelsey@ilpork.com or (217) 529-3100.