



TO: COMPANIES WHO EXHIBITED AT 2017 ILLINOIS PORK EXPO

FROM: KEITH RICHARDSON, CHAIRMAN, ILLINOIS PORK EXPO

RE: EXHIBITING AT 2018 ILLINOIS PORK EXPO - SPRINGFIELD

Thank you for exhibiting at last year's Expo. We appreciate your continued support of the Illinois pork industry. Your participation in this annual event helps the Illinois Pork Producers Association (IPPA) generate non-checkoff funds which are needed for programs and legislative issues that are vital for our members to continue producing pork.

For the 2018 Illinois Pork Expo, we will again plan on combining the Illinois Pork Expo and the IPPA Legislative Day, February 6-7 at the Bank of Springfield Center (formally known as the Prairie Capital Convention Center) in Springfield.

Here are the highlights for the 2018 Illinois Pork Expo – February 6-7:

- Trade show move in and set up will be on Monday, Feb. 5 **(2:00pm-5:00pm)** & Tuesday, Feb. 6 **(7:00am –10:00am)**.
- Annual Meeting – Tuesday, Feb. 6 - 9:30am – 11:30am
- Awards Recognition Lunch – Tuesday, Feb. 6 - 12:00pm – 2:30pm
- Trade Show – Tuesday, Feb. 6 - 2:00pm – 9:00pm & Wednesday, Feb. 7 - 8:00am – 3:00pm
- ***Legislative Reception – Tuesday, Feb. 6 – 5:00pm - 7:30pm***
Held on the trade show floor to educate legislators about the pork industry in Illinois!
- PAC Live & Production Auction – Tuesday, Feb. 6 - 7:00pm
- PAC Silent Auction – Tuesday, Feb. 6 - 2:00pm – 9:00 pm & Wednesday, Feb. 7 - 8:00am - 12:00pm
- Great lineup of seminars on current industry issues – Wednesday, Feb. 7
- Overnight accommodations are conveniently located adjacent to the Expo at the President Abraham Lincoln Springfield – A DoubleTree by Hilton

Also in 2018, as many auction donors as possible will be placed in the booths circling PORK CENTRAL. To qualify for placement in these prime booth spaces, please return the booth application **AND** auction donor form ASAP. These prime booth spaces will be assigned on a first-come, first-served basis

Other highlights for the 2018 Expo:

1. Exhibitors **pre-registering** will receive 4 complimentary expo registrations per booth (includes the \$50/person meal for the Legislative Reception).
2. **Credit card payments and/or online payments will be accepted www.ilpork.com.**
3. 2018 exhibitors who are paid in full, and are also IPPA members, will have the ability to send a mailing to all IPPA members (one time from Oct. 2017-Sept. 2018). Exhibitors will need to supply the required amount of copies of materials and pay for the cost of the postage and mailing service. Costs will vary depending upon the items that are being mailed. Contact Mike Borgic at Mike@ilpork.com for details and to sign up.

**2018 ILLINOIS PORK EXPO • BANK OF SPRINGFIELD CENTER
(Formally the Prairie Capital Convention Center)**

1 ½ DAY TRADE SHOW – FEBRUARY 6 – 7

IPPA ANNUAL MEETING – FEBRUARY 6
ATTENDANCE IN 2017 WAS OVER 1100
LARGEST "PORK SPECIFIC" TRADE SHOW IN ILLINOIS
All IPPA MEMBERS WILL RECEIVE A FREE ADMITTANCE TICKET FOR EXPO
EDUCATIONAL SEMINARS
LEGISLATIVE RECEPTION DURING TRADE SHOW – FEBRUARY 6

APPLICATIONS FROM PAST EXHIBITORS
RECEIVED BEFORE AUGUST 1, 2017
WILL BE PLACED IN THE SHOW AHEAD OF NEW EXHIBITORS

REMEMBER THE EARLY BIRD RATE IS BEFORE SEPTEMBER 1!

More information is available by calling the IPPA office 217-529-3100 or www.ilpork.com.

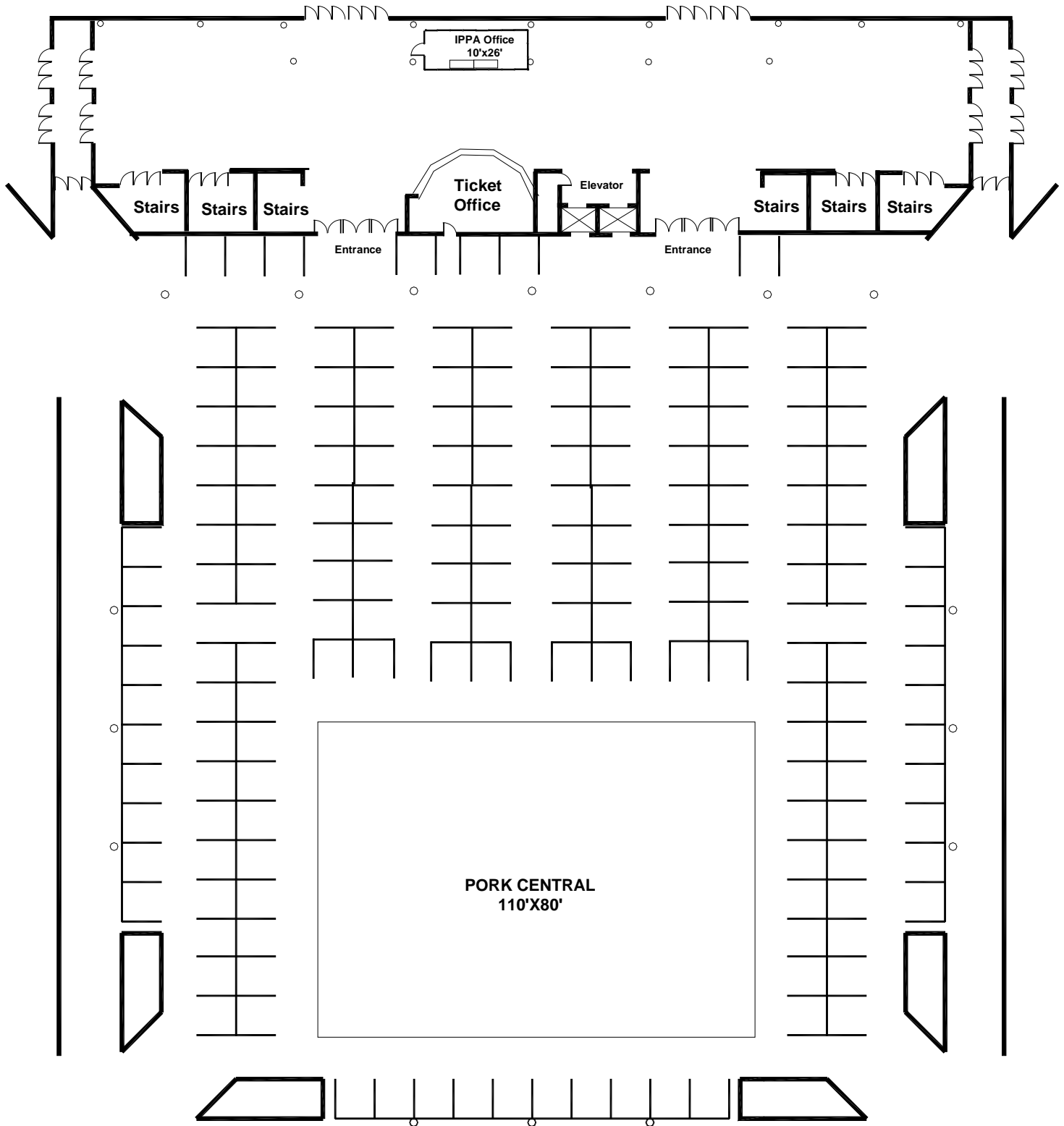


Exhibitor Display Information

- Space **ISN'T AUTOMATICALLY** held for past exhibitors. Past exhibitors **AREN'T AUTOMATICALLY** placed in the same location as previous year. Applications received from past exhibitors by August 1, 2017 will be processed before accepting applications from new exhibitors.
- If your display **NEEDS TO BE NEXT TO** another exhibitor for business purposes - be sure to indicate that information on your application.
- Your display **MUST NOT BLOCK THE VIEW** of a display on either side of your exhibit. Refer to drawings on Exhibitor's Guidelines under Exhibit Dimensions Section. The trade show committee **WILL STRICTLY ENFORCE RULES** pertaining to placement of equipment so it will not block the view of another display.
- All booths will be located in the exhibit hall. All booths are 10' wide x 10' deep. Again, this year we are offering exhibitors who are also auction donors a chance to be located in the prime area booths circling PORK CENTRAL. These prime spaces are limited. We may not be able to locate all auction donors in this area; therefore, **space will be assigned on a first-come, first-served basis.**
- The Association will do their best with location preference, but cannot guarantee space. Please understand, if more than one company requests the same area, several factors will be considered:
 1. Participation in the Pork Production Auction at 2018 Expo.
 2. Date application is received with proper deposit or full payment.
 3. Number of spaces requested.
 4. Past experience as show exhibitor.
 5. Participation in other IPPA programs throughout the year.
- Exhibitors will need to **remain** setup until the show ends at 3:00 p.m., Wednesday, Feb. 7.
- IPPA will raffle one booth space (\$500 value) for the 2019 Illinois Pork Expo at 3:00 p.m. on Wednesday, Feb 7, 2018. **Must be present to win.**
- Exhibitors must have booth **set up by 10:00 am on Tuesday, Feb. 6.** You will then be required to exit exhibit hall so decorators can lay the carpet and set up for the Legislative Reception. Exhibitors will then be able to enter at 3:00 p.m. for the start of the trade show.
- For more information - call the IPPA office 217/529-3100.

ILLINOIS PORK PRODUCERS 2018

177 - 10' X 10' BOOTHS - V5





IPPA Members Receive Discount For 2018 IL Pork Expo Booth Rates

Current **Allied Industry** and **Organization** members of the Illinois Pork Producers Association will receive a discount on booth rates for the 2018 IL Pork Expo.

2018 IL Pork Expo Booth Rates

\$525 – IPPA Members Early bird Rate (Paid before Sept. 1, 2017)

\$575 – Non-member Early bird Rate (Paid before Sept. 1, 2017)

\$625 – IPPA Member Late Rate (Paid after Sept. 1, 2017)

\$675 – Non-member Late Rate (Paid after Sept. 1, 2017)

In addition to the discounted Expo booth rate, members will receive:

- A members-only monthly newsletter and regular email updates on current issues facing the pork industry – Information giving you a competitive advantage.
- Two membership discount programs: 50% off (\$175 value) on the Commodity and Ingredient Hedging Pork Marketing Class and prime rate for workman's compensation insurance through Zenith. If you or your company is interested in offering discounts to IPPA members, please contact Mike Borgic at mike@ilpork.com.
- Discounts on newsletter and web advertising.
- 2018 exhibitors who are paid in full, and are also IPPA members, will have the ability to send a mailing to all IPPA members (one time from Oct. 2017-Sept. 2018). Exhibitor will need to supply the required amount of copies of materials and pay for the cost of the postage and mailing service. Costs will vary depending upon the items that are being mailed. Contact Mike Borgic, mike@ilpork.com for more details and to sign up.
- Support of a strong state and national organization to combat the many challenges facing the pork industry.

Increasing challenges continue to mount against the pork industry, and thus your business.

During this legislative session, we saw the strongest push so far in making drastic changes to the Livestock Management Facilities Act, the law that determines where livestock buildings can be built. Without membership dollars, IPPA would not have been able to hold off this advance. We need you help to continue this fight.

Your membership allows IPPA to represent Illinois pork producers and the pork industry on important legislative issues and regulations.

IPPA's non-checkoff legislative efforts have saved pork producers thousands of dollars, which in turn benefits your company.

Dues for Allied Industry and Organization memberships are \$100 per year. A membership in IPPA is an investment in the future of the pork industry.

Complete the enclosed IPPA Membership form and join IPPA today!

Contact the IPPA office with any questions or visit www.ilpork.com



IPPA Pork Production Auction • February 6, 2018

What is it?

The auction is an opportunity to showcase your company's products and services to Illinois pork producers, while supporting the pork industry. Each year IPPA holds the Pork Production Auction to raise non-checkoff revenue for programming areas in Illinois such as legislative activities, lobbying, communications, etc. In 2017, IPPA raised over \$38,900 at the event attended by key pork producers, legislators and allied industry reps.

How Does It Work?

Companies donate pork production related items such as: feed, equipment and pharmaceuticals (items/services producers would utilize in their operation). Companies are urged to donate gift certificates applicable for a wide range of products and services. Donations are also encouraged for non-production items such as gift baskets, trips and other unique items to increase the numbers of bidders.

Donations may be more than one item (\$250 minimum value for each item). **The total donation must be valued at \$750 or more to be included as an auction donor.** A list of items donated at last year's auction is enclosed for your reference. Items will be sold by an auctioneer on Tuesday, February 6 starting at 7 pm in the "Pork Central" area on the tradeshow floor. Certificates for the items are given to the buyer and the producer plans with the company for delivery of the items.

What do auction donors receive in return?

Companies donating \$750 or more worth of products and services will receive:

1. Prime Exhibit Space at the 2018 IL Pork Expo – Auction donors will have first chance of booth locations surrounding the "Pork Central" area of the trade show, where the auction will be held, as well as, the Legislative Reception. This area will also include refreshments and a place for attendees to relax and visit. This location will result in higher visibility for your company with more contacts to producers.
2. Recognition at the Expo – Auction donors will have a sign to display at their booth indicating they are an auction donor and will be recognized during the auction and throughout the Expo. A color power point slide featuring your company logo and/or your donated item will also be displayed in Pork Central during the trade show on Tuesday.
3. Advertisement to Producers – Auction donors will be included in the list of auction items mailed to IPPA members and highlighted on IPPA's website.

How do I become involved?

Return the enclosed auction reply form by **NOVEMBER 30, 2017** to secure your spot on the auction list and reserve a prime booth location at the 2018 IL Pork Expo.



2018 IPPA PORK PRODUCTION AUCTION REPLY FORM
Auction Date • February 6, 2018

The Illinois Pork Producers Association appreciates your support of the Pork Production Auction at the IL Pork Expo. Please complete the following form and return to the Illinois Pork Producers Association, 6411 South 6th St. Rd., Springfield, IL 62712 or fax to 217-529-1771.

AUCTION DONOR: DONATION OF \$750 OR MORE WORTH OF PRODUCT OR SERVICES, PLEASE. Donations may be more than one item (\$250 minimum value for each item).

Companies are urged to donate gift certificates applicable for a wide range of pork production products and services. Donations are also encouraged for non-production items such as gift baskets, trips, and other unique items.

Describe auction donation (list items separately with the value of each item)

1. _____

Value is \$_____ (Please use the suggested sales price.)

2. _____

Value is \$_____ (Please use the suggested sales price.)

3. _____

Value is \$_____ (Please use the suggested sales price.)

Total Value of Donation is \$_____ (Must be minimum of \$750)

AUCTION DONORS are asked to provide an **ELECTRONIC IMAGE** of their company logo or donated product (preferably a jpeg, tif, or pdf file). The buyers will see your logo or product on a large screen as the items are sold. Please send the image to the IPPA office by December 1, 2017.

Company Name _____

Contact Person _____ Phone (____) _____

Address _____ City, State, Zip _____

Fax (____) _____ Email _____

PLEASE RETURN TO THE IPPA OFFICE BY NOV. 1, 2017
FAX to (217) 529-1771 or Email to mike@ilpork.com

2017 Pork Production Auction

Jan. 31, 2017 • 7:00 p.m. • *Pork Central* area of Trade Show Floor

Prairie Capital Convention Center

- 1. Phibro Animal Health (\$1,000)** - \$1,000 gift certificate towards the purchase of Terramycin
- 2. Frank & West Environmental Engineers (\$1,000)** - Certificate for any engineering or consulting service
- 3. Frank & West Environmental Engineers (\$1,000)** - Certificate for any engineering or consulting service
- 4. Fast Genetics USA (\$500)** - \$500 Visa Gift Card
- 5. Fast Genetics USA (\$250)** - \$250 Visa Gift Card
- 6. Zoetis (\$750)** - choice of \$750 worth of swine vaccines
- 7. Automated Production (\$1,921)** - New Veriflame Heater
- 8. JBS United (\$400)** - \$400 of starter feeds (diet of choice)
- 9. JBS United (\$300)** - \$300 Gift card - Cabela's
- 10. JBS United (\$300)** - \$300 Gift card - Bass Pro Shop
- 11. Hypor USA (\$750)** - \$750 certificate towards purchase of Hypor products
- 12. Farmer Boy Ag (\$250)** - \$250 gift certificate
- 13. Farmer Boy Ag (\$250)** - \$250 gift certificate
- 14. Farmer Boy Ag (\$250)** - \$250 gift certificate
- 15. Iowa Farm Automation (IFA) (\$750)** - Credit towards the purchase of a new or reconditioned mill or service on existing mill
- 16. PIC (\$1,100)** - Baseball outing: 4 VIP homeplate tickets to a St. Louis Cardinals game (TBD), includes dinner & parking
- 17. Lincoln Financial Agribusiness Services (\$500)** - 4 Chicago Cubs tickets, TBD (Sec. 222, behind home)
- 18. Lincoln Financial Agribusiness Services (\$250)** - \$250 worth of gift cards to to Lettuce Entertain You
- 19. Agri King, Inc. (\$412)** - 100 pounds of REAP
- 20. Agri King, Inc. (\$486)** - 150 pounds of TRI-LUTION
- 21. HDM/Tamco Agri Sales (\$750)** - Certificate for any purchase from HDM/Tamco during 2017
- 22. Genesus Genetics Inc. (\$750)** - \$750 Certificate towards Genesus purchase
- 23. Maurer Stutz, Inc. (\$1,000)** - Certificate for ag engineering services for planning CNMPs, design for facilities, & NRCS TSP services
- 24. AgriNews Publications (\$250)** - \$250 worth of advertising space with Illinois AgriNews
- 25. AgriNews Publications (\$250)** - \$250 worth of advertising space with Illinois AgriNews
- 26. AgriNews Publications (\$250)** - \$250 worth of advertising space with Illinois AgriNews
- 27. Veterinary Sales & Service (\$500)** - Coupon for purchase of VSS700 EZ Preg Checker or new SV-1 Wireless Preg Checker
- 28. Veterinary Sales & Service (\$500)** - Coupon for purchase of VSS700 EZ Preg Checker or new SV-1 Wireless Preg Checker
- 29. DNA Genetics (\$1,100)** - 150 doses of Line 600 Semen
- 30. ELANCO Animal Health (\$1,220)** - Paylean 9/Hemicell bundle
- 31. ELANCO Animal Health (\$1,375)** - Paylean 9/Skycis bundle
- 32. Hog Slat (\$250)** - \$250 retail store coupon
- 33. Hog Slat (\$250)** - \$250 retail store coupon
- 34. Hog Slat (\$250)** - \$250 retail store coupon
- 35. Merck Animal Health (\$750)** - Choice of \$750 worth of Merck Animal Health swine products
- 36. UPI/Parks (\$1,300)** - 4 St. Louis Cardinal Club seats (green seats behind home plate, seats are closer to the catcher than the pitcher is!) includes parking pass for 1 game (TBD)
- 37. Boehringer-Ingelheim Vetmedica, Inc. (\$750)** - Choice of \$750 of Boehringer Ingelheim Swine Vaccines
- 38. Thorn Creek Insurance Services Inc. (\$560)** - Yeti Tan 50 Quart Tundra Cooler with four 30 oz Tumblers and a \$25 Scheels Gift Card
- 39. Thorn Creek Insurance Services Inc. (\$500)** - \$500 Magro's Meat Gift Card for meat and/or processing
- 40. Bayer (\$750)** - Certificate worth \$750 for Bayer Insecticides
- 41. Schuld Bushnell (\$800)** - 30 bird guided pheasant hunt for up to 6 people at Oak Grove Wildlife, Avon, IL. Hunt available 9/1/17-12/31/17.
- 42. AgCreate Solutions (\$2,500)** - 30-45 second promotional video; includes 1/2 day video shoot and production costs
- 43. Purina Animal Nutrition (\$350)** - Gift certificate for Ultra Care Creep or Starter Feed or Lucraft LA Starter Feed
- 44. Purina Animal Nutrition (\$400)** - 5 bags (mix & match) Ambitine Feed Technology or Outpace Feed Technology
- 45. The Maschoffs (\$1,200)** - St. Louis Cardinal Tickets
- 46. Maximum Ag Technologies (\$1,000)** - \$1,000 voucher towards your next Maximus Systems purchase
- 47. Biozyme (\$200)** - Cabela's Gift Card
- 48. Biozyme (\$200)** - Cabela's Gift Card
- 49. Biozyme (\$350)** - Gift Certificate for Hydro Boost Product
- 50. Hermitage NGT (\$325)** - 50 doses of Max Grow Semen
- 51. TriOak Foods Inc. (\$1,494)** - Weekend Fishing Trip for 6 on Lake Michigan with overnight stay with Spend Thrift Charters

Terms: Cash/Check/Credit Card

Announcements day of sale take precedence over printed materials.

Proceeds support IPPA's non-checkoff activities.

EXHIBITOR'S GUIDELINES

2018 ILLINOIS PORK EXPO

BANK OF SPRINGFIELD CENTER • SPRINGFIELD, ILLINOIS

TRADE SHOW - FEBRUARY 6-7, 2018

IPPA ANNUAL MEETING - FEBRUARY 6



Booth Assignments

Allocation of booths is made on the basis of number of spaces requested, date application is received by Association (with proper payment), participation in Pork Production Auction, previous participation, and the diversification of similar exhibits. **If paying by credit card, reservations for space will be accepted by fax.** The Association reserves the right to refuse an exhibitor based upon a perceived conflict of interest.

It is agreed, that if for any cause which arises beyond the control of the Association, it becomes necessary to move an exhibitor to a different location, space allocation will be made at the discretion of the Association. The exhibitor will be notified immediately.

Rate, Payment and Cancellation

Make checks payable to Illinois Pork Expo.

Refer to Application/Contract for Exhibit Space for current booth rental rates and payment terms.

If it becomes necessary to cancel your request for exhibit space, your notification must be submitted to the association in **writing**. **Telephone cancellations won't be accepted.** \$100 per booth is non-refundable after application has been accepted by the Association. Written cancellation notice received at the Association by October 3, 2017 will qualify for refund of all but \$100 per booth. After October 3, 2017, no refund will be available unless the show is a sell out.

Registration

Each Exhibitor is provided four free pre-registrations for each booth space rented. All attendees must be registered and wear the official Illinois Pork Expo name badge for admission to exhibition. These badges are not transferable and must be worn at all times.

All Exhibitors shall pre-register their personnel by January 19, 2018. Any additions or changes in pre-registration must be certified by an officer of the exhibiting firm or by the person in charge of the company's booth space by January 19, 2018.

Any models, demonstrators or equivalent personnel participating in an Exhibitor's booth must be registered and will count as one of the allotted registrants in that booth.

Exhibit Area

Admittance to technical exhibits is limited to individuals, business firms, manufacturers, and dealers who have contracted and paid for space assignments. No other persons or concerns will be permitted access to the exhibit hall for the purpose of demonstrating their products, distributing advertising materials, or for any other purpose. Any violation of this rule will be followed by prompt ejection of the offending person(s) from the exhibit hall.

Visitors should be contacted and all matters conducted within the confines of the Exhibitor's own booth.

Models or similar personnel employed by the Exhibitor will be admitted to the exhibit floor in costumes approved by the Association.

Representatives are defined as individuals who receive commission, brokerage, or salary from the exhibiting firm, and must be so certified. Excluded from this category are representatives who maintain and own inventories of merchandise for resale. Such people are considered to be dealers and must purchase exhibit space in order to be admitted to the exhibit floor.

Fire Laws

Flammable materials must be flameproofed before being taken into the exhibit building to the extent that such materials will meet the test of inspection authorities of the local Fire Prevention Division.

Booth Supplies

Labor, equipment and /or supplies needed for the setup, operation or dismantling of exhibits is to be ordered from the official decorator. Shipping of exhibit supplies must be made to the decorator. No material will be accepted by the Bank of Springfield Center.

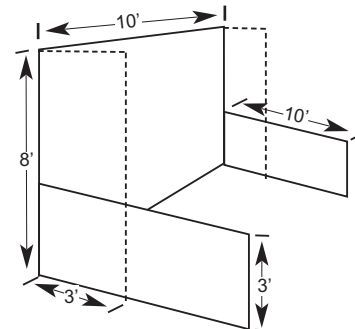
The decorator will contact each Exhibitor approximately 30 days prior to show date requesting specific information regarding Exhibitor's special requirements and giving shipping and labor cost details.

Exhibit Dimensions

Exhibit booths are 10' wide by 10' deep. Booth backgrounds are 8 feet high and divider rails are 3 feet high. The display in the booth cannot block the view of the exhibit on either side. It is recommended that the front one-third (3 feet) of the display not exceed the 3 foot side rails.

The Association reserves the right to approve/disapprove display, especially multi-booth displays which could block visibility of other exhibits. The Association will insist on having each Exhibitor use good taste. Plans for specially built displays not in accordance with guidelines should be submitted to the Association for approval before construction is ordered.

**10' wide x 10' deep
Booth**



Eligible Exhibits

The Association reserves the right to determine the eligibility of any company or product for inclusion in the Illinois Pork Expo.

Animals Prohibited

No live animal(s) will be permitted in, or as a part of, any exhibit.

Rejected Displays

The Exhibitor agrees that his/her exhibit shall be admitted and shall remain from day to day solely on strict compliance with the guidelines herein set forth. The Association reserves the right to reject, eject, or prohibit any exhibit in whole or in part, of any Exhibitor or his/her representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the Exhibitor of the amount of rental unearned at the time of ejection. If any exhibit or exhibitor is ejected for violation of these guidelines, or for any other stated reason, no return of rental shall be made.

Special Visual and Sound Effects

Audio-visual equipment and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as, in the opinion of the Illinois Pork Expo chairman, do not interfere with the activities of the neighboring Exhibitors.

Films purely for entertainment, without educational or informative value, will not be permitted.

Music

Exhibitor's display cannot include music of any type.

Defacing of Building

Exhibitors are liable for any damages caused by fastening displays or fixtures to the building floors or walls or to the standard booth equipment, or for damages caused in any other manner. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building walls and floors or to standard booth equipment.

Special Restrictions

- a. Exhibitors must confine their activities to the space for which they contracted.
- b. Distribution of samples, literature, or souvenirs is permitted only from the exhibit booth. No food or beverage packaged so it can be consumed in the exhibit hall will be approved.
- c. Exhibitors who use costumed personnel or mannequins must be sure that their manner of appearance and dress is such as not to offend the most critical. All such personnel must confine their activities to the space contracted for.
- d. Exhibits which, in design or operation, are objectionable in the opinion of the Association will be prohibited.
- e. Although meetings of the Association are conducted primarily for educational purposes, it is recognized that an appropriate social program may contribute to the pleasure of those attending. Social functions shall be scheduled at a time or place where they will not conflict with activities scheduled by the Association or with the exhibition. Written notice of such activities that could involve the Illinois Pork Expo attendees should be sent to the Association by October 3, 2017.

Exhibitor Housing

Exhibitors will receive housing information prior to general opening of convention housing. An appropriate percentage of hotel room space will be allotted to Exhibitors and will be offered on a first-come first-serve basis.

Cancellation

In the event of cancellation of exhibit due to fire, strikes, government regulations, or other causes beyond the Association's control, the Association shall not be held liable for failure to hold the Illinois Pork Expo as scheduled, and the Association shall determine the amount of exhibit fees to be refunded, if any.

Admission

The Association shall have sole control over all admission policies at all times. All persons visiting the exhibits or attending any function of the convention will be required to register and to wear the official Illinois Pork Expo badge while in attendance.

Amendments

The Association shall have sole authority to interpret and enforce all guidelines contained herein; to make any amendments thereto, and make such further guidelines as shall be necessary for the orderly conduct of the exposition.

Penalties

Any Exhibitor violating the guidelines as published herein and subsequent information will forfeit the right to exhibit in subsequent years.

Exhibitor's Representative

The Exhibitor will name one individual as duly authorized representative to have charge of the exhibit, and hereby accepts and assumes responsibility for such representative or alternates being in attendance at the exhibit throughout all exhibit periods.

This individual will receive all official correspondence and will be responsible for communicating this information to registered personnel from the exhibiting company. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the Exhibitor shall be responsible.

Installation/Dismantling

Installation of exhibits may begin on Monday, February 5 at 2:00 p.m. and must be completed no later than 5:00 p.m. the same day. And on Tuesday, February 6 from 7:00 a.m. and must be completed no later than 10:00 a.m. the same day. Those Exhibitors having large or unusually complicated exhibits should contact the Association for special arrangements.

No exhibit may be dismantled prior to official closing of exhibits on Wednesday, February 7, at 3:00 p.m. All exhibits must be removed in total by 7:00 p.m. on Wednesday, February 7.

Failure to Occupy Space

All space not occupied by 10:00 a.m., Tuesday, February 6, will be forfeited by the Exhibitor and the space may be resold, reassigned, or used by show management without refund.

Subleasing

Exhibitors may not sublet their space or any part thereof.

Non-Association Services

Approximately 30 days prior to show the Exhibitor will be furnished with full details of shipment to and from the decorator, rental equipment, electrical, air, gas, and water service information sheets, along with special services and additional decoration advance order forms. Full instructions for shipping and charges for labor will be included in the packet mailed by the decorator.

Strikes

The Association and the exposition management will not be responsible for delays, damages, loss, increased costs, or other unfavorable conditions caused by strikes, government order, emergency, or other circumstances beyond their control.

Limitation of Liability

The Exhibitor assumes full responsibility for property damage, personal injury or death to any party by reason of the Exhibitor's participation in the exhibition or convention activities, and the Exhibitor agrees to defend, indemnify and hold the Association, its subcontractors and the convention center harmless from all liability which might ensue from any act of God or any cause whatsoever arising out of the Exhibitor's participation in the exhibition or in convention activities.

The Association, its employees, subcontractors and the convention center will not be liable for injuries to any person or for damages to property owned or controlled by the Exhibitor, which claims for damages or injuries may be incident to, arising from, or in any way connected with the Exhibitor's occupation of display space; and the Exhibitor agrees to defend, indemnify and hold the Association, its employees, its subcontractors, and the convention center harmless against all such claims.

The Exhibitor expressly understands and agrees that the forgoing liability clauses apply not only during the exhibit hours, but also at all other hours of each day for the period extended from the commencement of installation until the final removal of the Exhibitor's property and personnel from the convention center, and to any latent or contingent damage, injuries or liability arising or discovered at a later date as the result of, or arising out of, the Exhibitor's participation in the exhibition.

The Association, its employees, subcontractors or the convention center will not be responsible to any degree whatsoever for any ill effects caused any person or group of persons in attendance prior to, during and after the close of the 2018 Illinois Pork Expo for any samples taken or by any other means given them by the Exhibitor representatives.

Insurance

Liability Insurance

Each Exhibitor should extend coverage for public liability insurance for the duration of the Illinois Pork Expo to protect against possible claims arising out of the set-up, operation, and dismantling of its booth. Also refer to "Limitation of Liability."

Theft and Fire Insurance

Theft and fire insurance floater policies are highly recommended. Small or easily portable articles of value should be properly secured or removed after exhibit hours and placed in safe keeping. The Illinois Pork Expo policies DON'T include fire and theft coverage for individual exhibit booths.

Security

Each Exhibitor must make provision for the safeguarding of his goods, materials, equipment, and display at all times and wherever the same may be located within, on or about the exhibition hall premises. General overall watchmen will be employed by the Association for the convention period, but neither the Association, its subcontractors, or the convention center will be responsible for property damage, or loss by or for any cause, and Exhibitor hereby waives any right to claim liability against them for the same.

Purpose of Exposition

The Exposition is for educational and informational purposes. Regulations prohibit the direct sale by an Exhibitor of any material in the exhibit area.

Show Costs

Exhibitor fees cover space rental for the period of the market, use of display equipment (8' high back drape, 3' high side drape and 1-line identification sign). Labor for installation and removal of all exhibit material will be at the Exhibitor's expense. Local regulations and charges for additional exhibit accessories such as telephones, electrical outlets, spotlights, or other items not furnished by the Association, will be listed in the information packet furnished by the decorator.

Complaints

All complaints on the part of Exhibitors, and all requests for Trade Show information and assistance, should be directed to the Illinois Pork Expo Chairman, rather than to the management of the Bank of Springfield Center.

APPLICATION\CONTRACT FOR EXHIBIT SPACE

2018 ILLINOIS PORK EXPO

BANK OF SPRINGFIELD CENTER • SPRINGFIELD, ILLINOIS

TRADE SHOW - FEBRUARY 6-7, 2018

IPPA ANNUAL MEETING - FEBRUARY 6

**- EXHIBITOR DO NOT FILL IN THIS AREA - IPPA WILL COMPLETE -**

BOOTH # ASSIGNED _____

Please complete and return **BOTH** copies of contract with payment according to rate as outlined below. Upon acceptance of this contract by the Trade Show Committee, one copy will be signed and returned to you. Refer to reverse side of this application, to exhibitor's guidelines, and to exhibit area drawing for additional information. *(Please type or print clearly)*

COMPANY NAME _____ PHONE (_____) _____

MAILING ADDRESS _____ FAX (_____) _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____ COMPANY WEBSITE _____ EMAIL _____

APPLICATIONS WILL BE ACCEPTED BY FAX --- IF PAYING BY CREDIT CARD

FOLLOWING INFORMATION REQUIRED BY TRADE SHOW COMMITTEE TO CONSIDER FOR BOOTH ASSIGNMENTS

HOW MANY BOOTHS REQUESTED: _____

Please INDICATE category you represent:

- ☐ Animal Health Products/Pharmaceuticals
☐ Breeding Stock/Artificial Insemination/Genetics
☐ Communications/Publications
☐ Computers/Software
☐ Feed/Feed Additives
☐ Financial Planning/Marketing Service
☐ Manure Management/Environmental
☐ Seed Corn
☐ Swine Equipment PLEASE DESCRIBE MAJOR PRODUCT/SERVICE
☐ Swine Housing PLEASE DESCRIBE MAJOR PRODUCT/SERVICE
☐ Other PLEASE DESCRIBE MAJOR PRODUCT/SERVICE

List exhibitor(s) you'd need to be next to for business purposes:

List dimensions of LARGEST machine or structure you will display?

Weight _____ Depth _____ Width _____ Height _____

*(Please indicate if these dimensions require double width booths.)

DISCOUNTED RATE OFFERED UNTIL SEPTEMBER 1, 2017.

APPLICATION ACCOMPANIED BY DEPOSIT OR FULL PAYMENT WILL RECEIVE SPACE AT THE FOLLOWING RATES:

10' x 10' Space - \$525 (IPPA Member) per booth full payment
 \$575 (Non-Member) per booth full payment
 \$100 per booth deposit (Balance due by October 3, 2017)

COMPANIES PURCHASING MORE THAN 4 BOOTHS WILL RECEIVE A 50% DISCOUNT ON EACH ADDITIONAL BOOTH OVER 4.

RATE AFTER SEPTEMBER 1, 2017:**FULL PAYMENT REQUIRED AT FOLLOWING RATES:**

10' x 10' Space - \$625 (IPPA Member) per booth full payment w/application
 \$675 (Non-Member) per booth full payment w/application

COMPANIES PURCHASING MORE THAN 4 BOOTHS WILL RECEIVE A 50% DISCOUNT ON EACH ADDITIONAL BOOTH OVER 4.

Arrangements for utilities
 will be coordinated by the
 show decorator at a later date.

Will you participate as a donor for the
 Pork Production Auction?

_____ yes _____ no
 (If yes, please see enclosed form.)

EXHIBITOR - PLEASE SIGN AND DATE
 THE REVERSE SIDE OF THIS CONTRACT. ➡

- EXHIBITOR DO NOT FILL IN THIS AREA - IPPA WILL COMPLETE -

I.P.P.A. has reserved for you _____ 10 x 10 exhibit space(s) for a total cost of \$ _____

Full payment of \$ _____ received on _____.

Earnest deposit of \$ _____ received on _____, with balance of \$ _____
 due on October 3, 2017.

Final payment of \$ _____ received on _____.

SPACE WON'T BE CONFIRMED UNTIL FINAL PAYMENT HAS BEEN MADE.

CREDIT CARD TYPE☐ Visa ☐ Mastercard ☐ Discover

Credit Card # _____

Expiration Date _____

Name on Credit Card _____

Signature _____

2018 ILLINOIS PORK EXPO

EXHIBITOR'S MOVE-IN DAY FEBRUARY 5, 2018 (2:00 P - 5:00 P)
FEBRUARY 6, 2018 (7:00 A - 10:00 A)

SHOW TIME FEBRUARY 6, 2018 (2:00 P - 9:00 P)
FEBRUARY 7, 2018 (8:00 A - 3:00 P)

We the undersigned, hereinafter referred to as Exhibitor, hereby submit our application to participate as an exhibitor at the 2018 Illinois Pork Expo, hereinafter referred to as Association, subject to all terms and conditions set forth in the Exhibitor's Guidelines (copy enclosed). Further, we agree to and understand that applications not accompanied by full payment OR earnest deposit will not be considered. **Final payment of any unpaid balance will be required by OCTOBER 3, 2017.** In the event an exhibitor fails to remit full payment by October 3, 2017 this application will be considered void.

With this agreement between the Association and the Exhibitor, and in consideration of payment schedule as outlined on page one of this contract, the Association hereby leases the designated booth space(s) in the exhibit area of its 2018 Illinois Pork Expo for the duration of the exposition. The Association agrees to carry through the arrangements and program therewith; to conduct a Trade Show in connection therewith; substantially in accordance with the letter of invitation to prospective Exhibitors; and to rent to the exhibitor the booth space(s) shown on the contract as selected by the Association. The Association reserves the right to limit the number of exhibit spaces an exhibitor may have. The Association reserves the right to refuse an exhibitor based upon a perceived conflict of interest.

If it becomes necessary to cancel your request for exhibit space, your notification must be submitted to the Association in writing. **Telephone cancellations will not be accepted.** \$100 per booth is non-refundable after application has been accepted by the Association. Written cancellation notice received at the Association by October 3, 2017 will qualify for refund of all but \$100 per booth. After October 3, 2017 no refund will be available unless the show is a sell out.

It is agreed, that if for any cause which arises beyond the control of the Association, it becomes necessary to move an Exhibitor to a different location, space allocation will be made at the discretion of the Association.

This contract is subject to, and the Exhibitor agrees to observe, all points of information and regulations as set forth in the Illinois Pork Expo "Exhibitor's Guidelines" and subsequent information. Violators will lose their right to exhibit at the Illinois Pork Expo in subsequent years.

The contact person named on the reverse is designated as the authorized representative to have charge of the Exhibitor's space. This individual will receive all official correspondence relating to the exhibit space.

EXHIBITOR TO SIGN & DATE HERE:

X _____
(Signature of person authorizing request for exhibit space.)

Date _____

ILLINOIS PORK EXPO OFFICE TO SIGN & DATE HERE:

(Signature of person accepting request.)

Date _____

- RETURN BOTH COPIES OF CONTRACT TO ASSOCIATION -

ILLINOIS PORK EXPO • 6411 S. 6TH ST. RD. • FAX (217) 529-1771 • SPRINGFIELD, IL 62712-6817

A PROCESSED COPY WILL BE RETURNED TO YOU

Make check payable to:
ILLINOIS PORK EXPO
