



2017 Illinois Pork Expo Sponsorship Opportunities

☐ **Prairie State Title Sponsor — \$7,500 & Up** (limited availability)

Prairie State Title level sponsors will be recognized as a co-sponsor at IPPA's joint IL Pork Expo/Legislative Reception and have the opportunity to briefly address the attendees (500 attendees expected).

Prairie State Title sponsors will receive:

- one 10x10 display booth available at the Expo
- logo on all materials distributed during the Expo and a banner displayed during legislative reception
- spotlighted in ChopTalk with a 250-word story (distribution to over 1,200)
- a logo link on the IPPA homepage
- 1/2 page ad in the newly-designed Expo program booklet (4" x 4.5" ad size)

☐ **Land of Lincoln Sponsor — \$5,000**

Land of Lincoln sponsors will receive:

- logo on all materials distributed during the Expo
- listing in ChopTalk and also on the IPPA Expo webpage
- 1/2 page ad in the newly-designed Expo program booklet (4" x 4.5" ad size)
- verbal recognition by IPPA during legislative reception

☐ **Capital Sponsor — \$2,500**

Capital level sponsors will receive:

- logo on all materials distributed during the Expo
- listing in ChopTalk and highlighted on the IPPA Expo webpage
- 1/4 page ad in the newly-designed Expo program booklet (2" x 2.25" ad size)
- verbal recognition by IPPA during legislative reception

☐ **Patron Sponsor — \$1,000 & below**

Amount \$ _____

Patron level sponsors will have their company business and logo printed on the Expo registration brochure and listed in ChopTalk.

Please select a sponsorship level and submit the completed form via email or mail.

Organization Name: _____ Contact Name: _____

Phone: _____ Email: _____

Address: _____ City: _____

State: _____ Zip: _____

Mail to: Illinois Pork Producers Association, 6411 S. 6th Street Road, Springfield, IL 62712
or email to jennifer@ilpork.com

If you have questions, contact Jennifer Tirey at 217-529-3100