

# Illinois Pork Community Outreach Co-op Funding Program

Giving back to our local communities continues to be a top priority for Illinois pig farmers. Over the years, the Illinois Pork Producers Association (IPPA) has supported many activities to promote the pork industry in local communities.

Currently, IPPA offers a program with matching co-op dollars to assist individual pig farmers, county pork producer groups and a variety of other types of organizations to be more positively involved and visible in their communities. The Illinois Pork Community Outreach Co-op Funding Program will match up to \$250 for the purchase of pork products.

#### **OBJECTIVES**

- 1. Give pig farmers the opportunity to give back to their local communities in Illinois.
- 2. Help foster relationships between local pig farmers and community members.
- 3. Multiply the positive effects of pig farmer involvement in the communities where pigs are raised and increase positive press from local media of pork production.
- 4. Highlight the nutritional content and versatility of pork.

#### PROGRAMS ELIGIBLE FOR COST-SHARING DOLLARS INCLUDE:

Sponsoring pork as the main dish for a community meal, charity event or fundraiser. Examples: school-sponsored events, church fundraisers, FFA/4H banquet, community activities.

#### **GUIDELINES**

- Audience for the outreach project must be neighbors and/or community residents (farm & nonfarm).
- The sponsorship dollars must be used and be visible in your local community.
- Funds may not be used for political fund-raising events.
- IPPA has final decision in approving funds.
- Limited funds are available. Projects must be pre-approved.
- Applicants will be limited to one approved co-op event per year per organization, unless funds are still available.
- Receipts and total pounds of pork purchased must be submitted to IPPA no later than 30 days after an event.

#### **ELIGIBILITY**

- Contact IPPA office prior to submitting request
- Complete a cost share request form and submit it to IPPA at least one month prior to event.
- Include provided IPPA logo on messaging.
- Meet IPPA guidelines.



## **2024 IPPA Pork Promotion Funding Form**

### Please contact IPPA office prior to submitting form to guarantee funding

IPPA will cost-share up to \$250.00 for one pork promotion per organization per year

| Submitted By Address  |                                 |   |      |
|---|---------------------------------|---|------|
|   |                                 |   | City |
| Phone   | E-Mail                          |   |      |
| Date of Event   | Location_                       |   |      |
| Event Description:  |                                 |   |      |
| Event Cost Overview ( Projected Expenses:   |                                 | I purchase i.e., product, supplies, etc.)  Value: |      |
| Projected Expenses.   |                                 |   |      |
| Please tag us when posting about your event on social media: Facebook-@ilporkproducers; Instagram-@illinoispork; Twitter-@ilpork; TikTok-@Illinois_Pork  Note: IPPA must receive receipts and event summary 30 days after an event before reimbursements  |                                 |   |      |
| can be made. Please include proof of signage, pictures, and other relevant information.  Please send receipts for payment: (Required for reimbursement). We utilize <a href="www.bill.com">www.bill.com</a> to make payments. You will receive an e-mail invitation to add your bank information to receive a direct deposit of the reimbursement (if you choose). Otherwise, a check will be issued to the name and address below. |                                 |   |      |
| Pay to  |                                 |   |      |
| Address   |                                 |   |      |
| Signature   |                                 |   |      |
| <b>Please return to: <u>clare@ilpork.com</u> or mail to</b><br>Illinois Pork Producers Association, 6411 Sixth St. Frontage Road E., Springfield, IL 62712-8642   |                                 |   |      |
| (IPPA ONLY) Pre-Approval Date:  | re-Approval Date: IPPA Initials |   |      |
| Approval Signature &  | Date                            | Acct.   |      |