

PORK POWER

Partnering to Fight Hunger in Illinois

2015 RESULTS

The Pork Power program continues to help feed hungry people throughout Illinois and demonstrates pork producers commitment of caring for their communities. Thanks to the donation of many pork producers and support of various partners, Pork Power has provided more than **500,000 pounds** of pork amounting to more than **2 million servings** of donated pork to hungry Illinois residents since the program began in 2008.



River Bend Food Bank (left to right) Tom Mueller, IL Corn Marketing Board Member, Gary Asay, IPPA Past President and Tom Laughlin, Executive Director of River Bend Food Bank.



Jeff Lynn, IL Soybean Association board member, Jennifer Tirey, Executive Director, IL Pork Producers Association and Pam Molitoris, Executive Director of the Central Illinois Food Bank.

**2 MILLION
MEALS
SERVED**

**500,000
POUNDS OF
PORK
DONATED**

POWERFUL Partners

- Illinois Pork Producers Association
- Illinois Association of Meat Processors
- Illinois Corn Marketing Board
- Illinois Soybean Association
- Feeding Illinois

The Pork Power Mission

To provide access to pork (vital meat protein) to our neighbors throughout Illinois by partnering with Feeding Illinois.



Illinois Pork Producers.
Generations of Commitment.



The POWER of PORK

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In addition to Illinois pig farmers donating their hogs to Pork Power, many other efforts take place throughout the year to raise funds to purchase pork for the program.



Serving up Pork Burgers at the Illinois Department of Agriculture

The Illinois Pork Producers Association fired up their grill and set up tents at the Illinois Department of Agriculture and served up a delicious lunch of grilled pork burgers for employees located on the fairgrounds.

\$800 was raised to benefit the Pork Power program! Representative Tim Butler (left) and Representative Sara Wojcicki Jimenez (right) stopped by for a pork burger and donated to Pork Power!

"We are thrilled so many people donate to the Pork Power program by eating delicious pork! Food banks desperately need a healthy protein and we are proud we are able to help," said Jennifer Tirey, IPPA Executive Director.

All T-shirt Sales at the IL State Fair go directly to Pork Power

Each year, for the past five years, a new pork related t-shirt is sold at the Pork Patio, run by the Illinois Pork Producers Association. The shirts have become so popular, anticipation of the slogan has become somewhat of a phenomenon around Illinois.

To date, proceeds generated by sales of the t-shirts have reached a whopping \$14,500, all of which has gone to the Pork Power program to purchase additional pork for the food banks.



Many more partnerships result in large pork donations in the Chicago area. To learn more, visit www.ilpork.com.